

Sumit Kumar

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EDUCATION

Dr. B. R. Ambedkar National Institute of Technology

B.Tech in ICE (Instrumentation and Control Engineering)

- CGPA: 7.13

Jalandhar, PUNJAB

2020-2024

EXPERIENCE

Product Designer

Instead

August 2025 – Present

HSR, Bangalore

- Design a production-ready design system from zero components, tokens, and documentation, reducing developer handoff friction and enabling consistent UI across 3+ product workflows for AI-driven US tax automation
- Redesigned confidence scoring and ingestion workflows for an agentic AI system, translating complex ML pipeline logic into intuitive CPAs-facing interfaces validated through direct research sessions with tax professionals.
- Worked on multiple product flows related to the US taxation system.
- Conducted user research sessions with CPAs and tax managers to identify workflow gaps and usability improvements.

Product Designer

Spreetail LLC

October 2024 – July 2025

Lincoln, NE — USA

- Led and scaled the Echo design system, standardizing 1200+ components and style tokens across 4 engineering teams accelerating feature delivery for Spreetail's 1-ranked Oversized Accelerator product
- Led user research including usability testing and card sorting exercises.
- Conducted heuristic analysis to identify user experience improvements.
- Redesigned core features such as advertising module and fulfillment dashboard for agentic, user-centric experiences.

Associate Product Designer

Adaapt.ai

July 2023 – October 2024

Remote — USA

- Independently researched, designed, and built Adaapt's product, including its **design system**.
- Designed and presented Adaapt's product story at Forbes India Startups directly contributing to secured investment from Apollo India, Titagarh Railway, and Driver Logistics
- Contributed to the product development of **Adaapt.ai** and **Tendrs.ai**.

User Experience Designer Intern

Koloapp Pvt Ltd.

January 2022 – April 2022

Remote — Singapore

- Decreased TTFV from 2.5 days to 1 day and increased Day 7 retention from 40% to 60% by implementing personalized onboarding triggers.
- Collaborated with the Koloeducation team to create daily Instagram carousels, improving user experience and content delivery on Instagram and Koloapp.

SKILLS

- **UX Research:** User Interviews, Usability Testing, Heuristic Evaluations, Journey Mapping, Card Sorting, A/B Testing
- **Design & Wireframing:** Low/High-Fidelity Prototypes, Interaction Design, Information Architecture, Design Tokens, Design-to-Dev Handoff, Responsive Design, Accessibility (WCAG)
- **Design Software:** Figma, Rive, Miro, Play, Jitter
- **Design Systems:** Component Libraries, Style Guides, Design Tokens
- **Development & Deployment** Prompt Engineering, Agentic AI Workflows, LLM Integration, AI Product Design, Multi-Agent Systems, RAG Pipelines, OpenAI API, Claude API, LangChain